Annual Bishop's Pro-Life Dinner Program Book Ad Sizes
Page 1

Black & White or Color Printing Artwork
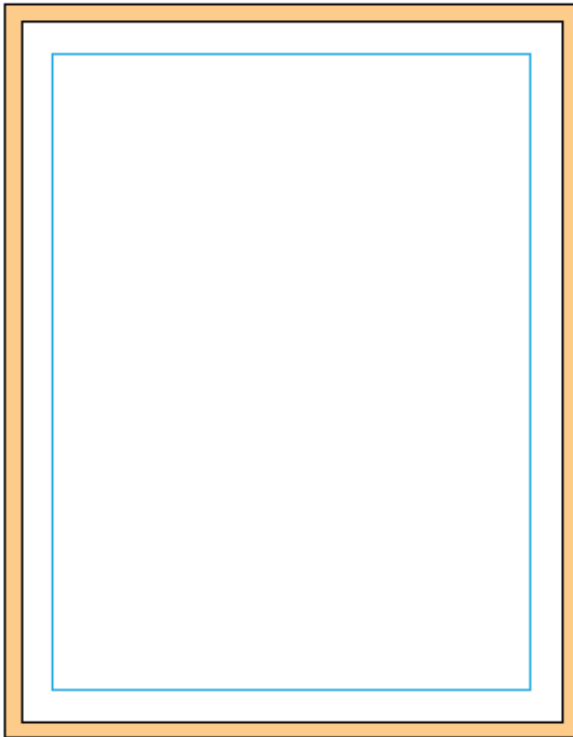PDF, Publisher or Word format accepted
Image resolution should be 300 dpi or higher

1/4 Page Ad $350
4.25x5.5" Finished Trim Size
4.5x5.75" with bleed (0.125" bleed on all four sides)
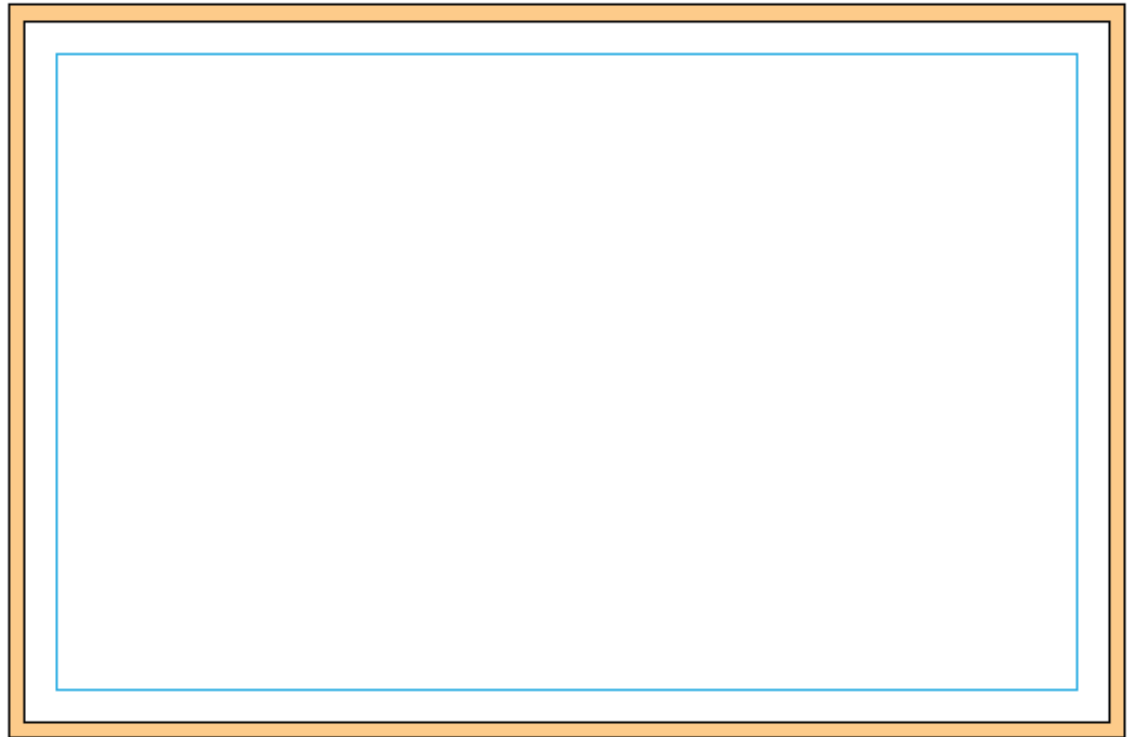3.75x5" Safe Zone (all text should be within this area)

1/2 Page Ad $700
8.5x5.5" Finished Trim Size
8.75x5.75" with bleed (0.125" bleed on all four sides)
8x5" Safe Zone (all text should be within this area)

Full page ad on reverse side

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Page 2

Black & White or Color
Printing Artwork

PDF, Publisher or Word format accepted
Image resolution should be 300 dpi or higher

Full Page Ad $1,250
8.5x11" Finished Trim Size
8.75x11.25" with bleed (0.125" bleed on all four sides)
8x10.5" Safe Zone (all text should be within this area)