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For Immediate Release

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Catholic Pro-Life Community and Undivided Life Form Unique Partnership

Mutual Goal to Honor CPLC's Faith-Based Ministry Focus, While Solidifying a Foundation for the Future

The Catholic Pro-Life Community (CPLC), the Respect Life ministry of the Diocese of Dallas, has formed a partnership with Undivided Life designed to infuse best-in-class communication and strategic leadership in the pro-life community, while holding fast to the 30-year legacy of lifesaving and life-affirming ministries for which the Catholic Pro-Life Community has been known. Jeff Schiefelbein, one of the founders of Undivided Life and an active servant in the pro-life movement, will assume an interim Executive Director role.

“Thanks to the inspiration of the Culture of Life Collaborative and a desire to solidify a foundation for the future, the Catholic Pro-Life Community Board launched a unique partnership with Undivided Life that continues to honor CPLC’s faith-based ministry focus while also infusing best-in-class communication, coaching, and strategy,” Schiefelbein states. “Our aim is to look for best practices, stronger partnerships, and strategic shifts with one goal in mind: to strengthen CPLC’s position as a leader in establishing the culture of life and fostering the dignity of life in all stages.”

The Catholic Pro-Life Community has built a solid position as the respect life ministry for the Diocese of Dallas. Commissioned in 1993 by Bishop Charles Grahmann, the organization built its reputation by leading prayer vigils and curbside intervention outside of abortion clinics in North Texas. Over time their ministry expanded to include support for pregnant women in crisis through Project Gabriel, healing retreats in English and Spanish for men and women suffering spiritual wounds from a past abortion experience through Rachel’s Vineyard™ and Project Joseph® and working with parishes and community groups to provide speakers and events to encourage, involve and educate youth and adults in building the culture of life.

Undivided Life is a strategy and culture consulting firm created by Catholic business leaders with successful careers in both the non-profit and for-profit sectors. As part of this exciting partnership, Undivided Life is actively working behind the scenes to steer the organization’s transition and transformation. Additionally, CPLC Board Member Tom Ruedi will assume a new role as Chief of Staff to ensure the continuity of service and the continued focus on CPLC’s mission.

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Schiefelbein explains, “Under my guidance, Tom will ensure that the daily work of our ministries and our administration continues to move forward without any disruptions or confusion. With Tom’s daily presence and our shared vision for a healthy organizational culture, the team at CPLC will be more empowered, more connected, more aligned in serving those in need.”

Concluding his thoughts on the Catholic Pro-Life Community’s commitment to the culture of life, Schiefelbein adds, “I have loved seeing the compassion and dedication of the CPLC team to serving those who need help. I have great hope for CPLC and pray that their transformation will bring an even greater impact to everyone involved, both internally and externally.”

The Catholic Pro-Life Community, the Respect Life Ministry of the Diocese of Dallas commissioned in 1993, Leads the Respect Life community of North Texas in fostering the Dignity of Life at all stages. We do this by connecting with parish ministries to provide them the tools and resources necessary to promote the culture of life; supporting moms, children, and families with help and guidance to meet their physical, emotional, and spiritual needs through Project Gabriel; and healing to men and women who have suffered the pain of an abortion experience through our Healing After Abortion Ministry.

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